



CEPHALOCON

May 19-20, 2019 | Fira Barcelona, Barcelona, Spain

2019 Sponsorship Prospectus



CEPHALOCON

Cephalocon 2019 brings together the global Ceph community, comprised of passionate storage engineers and researchers.

Ceph is an open source distributed object store and file system designed to provide excellent performance, reliability and scalability.

Why Sponsor Cephalocon 2019?

Sponsoring this event is a unique opportunity to gain valuable mindshare of an elite audience of engineers, researchers and end-users.

Building on the success of Ceph Days and virtual Developer Summits, Cephalocon brings together more than 600 attendees from across the globe to showcase Ceph's history and its future, real world applications, and of course, highlight vendor solutions. Cephalocon 2019 promises to make for incredible community building, cross-company collaboration and cutting-edge training.

By sponsoring this event, you will join other prominent industry sponsors in supporting the growth and innovation of Ceph and its global community.

SPONSORSHIP AT-A-GLANCE

	PLATINUM 4 AVAILABLE	GOLD 6 AVAILABLE	SILVER UNLIMITED*	STARTUP UNLIMITED*
Exhibit Booth (size as indicated by level)	10 ft by 10 ft with counter and backwall included	10 ft by 10 ft with counter included	6 ft draped table	6 ft draped table
Speaking Opportunity: All sponsor content must be approved by Program Committee. No sales/marketing/product pitches allowed.	15 Minute Keynote	8 Minute Plenary Session (Keynote or Meal Session based on availability)		
Recognition in Promotional Emails	•	•		
Recognition on Event Website	100 Word Description	50 Word Description	50 Word Description	50 Word Description
Recognition on Event Signage	•	•	•	•
Recognition in General Session Slides	•	•	•	•
Recognition in Social Media	At least (1) tweet pre-show & at least (1) onsite	At least (1) tweet pre-show & at least (1) onsite	At least (1) pre-show tweet	At least (1) pre-show tweet
Pre/Post Conference Email Blast	•			
Conference Passes	5	4	3	2
Conference Pass Discount	15%	10%	5%	5%
Non-Member Sponsorship Cost	\$25,000	\$15,000	\$10,000	50% DISCOUNT OFF OF SILVER PRICING**
Member Sponsorship Cost	\$22,500	\$12,500	\$7,500	

*Based on availability

**Startup members receive 50% off of the Silver member pricing. Startups that are not members received 50% off the Silver non-member pricing.

ADDITIONAL MARKETING OPPORTUNITIES

Contact us at sponsorships@linuxfoundation.org to secure your sponsorship, request additional details or discuss custom options.



Breakfasts & Breaks Sponsor **\$5,000 • 2 OPPORTUNITIES**

Signage on all breakfast and break stations in common areas.



Coffee Cart **\$5,000 • 1 OPPORTUNITY**

Includes recognition on signage at the coffee cart.



Diversity Scholarship **\$5,000 • UNLIMITED**

Cephalocon's scholarship program provides support to women, people of color, and people with disabilities who may not otherwise have the opportunity to attend Cephalocon for financial reasons. Equal access and diversity are important to Ceph, and we aim to remove this obstacle for underrepresented attendee groups. Showcase your organization's support of this important initiative by sponsoring the Diversity Scholarship.

Sponsors Receive:

- Recognition during the opening Keynote
- Signage onsite at the conference
- Recognition on pre-conference promotion



Lunch Sponsor **\$5,000 • 2 OPPORTUNITIES**

Signage on all lunch stations in common areas.



Lanyard **\$5,000 • 1 OPPORTUNITY**

The opportunity for every attendee at the event to wear your logo.



Developer Lounge Sponsorship **\$5,000 • 2 AVAILABLE**

The lounge gives attendees the power to stay connected – both personally and with their devices. Lounges spaces are always “the place to be,” giving sponsors a unique opportunity to showcase their branding and booth location valuable service as everyone needs to recharge their devices, the participants (and anyone walking by) will see your branding, booth number with prominently placed signage.

Sponsorship includes:

- Soft seating with charging plug-ins for attendees to recharge devices (and themselves)
- Prominent custom signage displayed in the lounge



Attendee T-Shirts **\$7,000 • 1 OPPORTUNITY**

Showcase your logo on every attendee with the t-shirt sponsorship. Cephalocon creative services will provide the design and sponsor logo will be placed prominently.



Attendee Off-Site Evening Event

\$20,000 AND UP • 1 EXCLUSIVE OPPORTUNITY, OR COMBINE WITH OTHER ORGANIZATIONS TO SPONSOR IN TANDEM

Cephalocon will organize an off-site evening event and invite all conference attendees for a fun evening to network, talk shop and meet new people. The Cephalocon team will manage the logistics, theming and experience, you sit back and enjoy the recognition.

Sponsors Receive:

- Branded logo napkins at event
- Sponsor logo on a colored gobo lighting a wall (space permitting)
- Logo published on evening event signage
- Recognition on keynote stage
- Inclusion in at least (2) pre-show emails & social media



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ceph.com